

ORDINANCE 16-746
AN ORDINANCE REGULATING CERTAIN SIGNS WITHIN
THE CITY OF GENTRY, ARKANSAS
AND FOR OTHER PURPOSES

WHEREAS, it has come to the attention of the City of Gentry that there is need to amend the Gentry Municipal Code to regarding certain additional signs.

NOW, therefore, be it ordained by the City Council of the City of Gentry, Arkansas;

- 1. Swinging Sign.** A hinged or swinging sign attached to a building; and installed on an arm, spar, mast frame or similar appendage.
- 2. 90° Sign.** A sign installed on a building that is not “flat” against the building surface; but is turned at approximately 90° from the face of the building.
- 3. Installation.** Swinging and 90° signs are allowed by right in all commercial and industrial zones, provided:
 - a. Such sign shall not exceed one per building unless:
 - i. when a building has multiple tenant or customer entrances – in which case such sign shall not exceed one per entrance); or
 - ii. when a building is on a corner with 2 streets fronting the building, a sign may be installed along each street.
 - b. Such signs shall not exceed eight (8) square feet in sign area;
 - c. There shall be not less than 80” of clearance from the bottom of a swinging sign or 8’ from the bottom of a fixed 90° sign to the ground beneath the sign (whether concrete, asphalt, gravel, dirt, etc.); and
 - d. No swinging or 90° sign may extend over the street surface.

PASSED and APPROVED this 7th day of November 2016.

Kevin D. Johnston, Mayor

Attest:

Director of Finance